

**Whatcom County**  
**Quit Line Data Summary**  
 April 1 - June 30, 2003

	<b>County</b>	<b>State</b>
<b>Number of Calls to Quit Line</b>	<b>N = 132</b>	<b>N = 3,671</b>
<b>Percent of Statewide Calls</b>	4.5%	100.0%
<b>Percent of State Population in County<sup>1</sup></b>	2.8%	100.0%
	<b>County %</b>	<b>State %</b>
<b>Gender</b>	<b>N = 132</b>	<b>N = 3,165</b>
Female	62.9%	60.2%
Male	37.1%	39.8%
<b>Race/Ethnicity</b>	<b>N = 113</b>	<b>N = 2,585</b>
People of Color	8.8%	12.9%
White	91.2%	87.1%
<b>Age</b>	<b>N = 126</b>	<b>N = 2,854</b>
Less than 18 years old	1.6%	2.1%
18 - 24 years old	18.3%	14.8%
25 - 34 years old	19.8%	23.1%
35 - 44 years old	19.0%	25.3%
45 years and older	41.3%	34.8%
<b>Education</b>	<b>N = 121</b>	<b>N = 2,724</b>
Did not graduate high school	12.4%	16.0%
High school graduate	33.1%	34.7%
Some college/vocational school	45.5%	36.8%
College graduate	9.1%	12.5%
<b>Caller Type</b>	<b>N = 132</b>	<b>N = 3,278</b>
General Information	1.5%	12.3%
Health care provider	5.3%	3.5%
Tobacco user	93.2%	84.1%
<b>Payer Type</b>	<b>N = 91</b>	<b>N = 2,092</b>
Insured	39.6%	34.9%
Uninsured	24.2%	28.9%
Medicaid	36.3%	36.1%
<b>Heard About</b>	<b>N = 119</b>	<b>N = 2,748</b>
Past caller	17.6%	11.3%
Employer/worksites	0.0%	0.6%
Health care provider	32.8%	24.8%
Television	5.9%	16.6%
Outdoor advertisement (billboard/bus/wall)	0.8%	5.3%
Targeted mailing	0.8%	0.2%
Great Start	0.0%	0.1%
Radio	3.4%	6.8%
Newspaper/Magazine	0.8%	0.9%
Brochure/Newsletter	7.6%	5.7%
Family or friend	25.2%	22.9%
Health Department	5.0%	4.1%
School	0.0%	0.6%